Appendix 1 (as supplied by the authors): Survey questionnaire



EVALUATING THE IMPACT OF CANADA'S CAFFEINATED ENERGY DRINK POLICY AMONG YOUTH AND YOUNG ADULTS

ONLINE SURVEY – Wave 2 (2015)

TECHNICAL REPORT - APPENDIX A

Note: The full Technical Report is available at http://davidhammond.ca/wp-content/uploads/2014/12/2015-CED-Technical-Report-Final.pdf

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Introduction & Screening	
Welcome, and thank you for your interest in our food and beverage study.	
Please click "S	Start Survey" to begin the survey.
Screen.age	Before we begin, how old are you? Enter age: Refuse to answer If under age 12 → "Sorry, you are not eligible to participate, but thank you for your time." [<i>TERMINATE</i>] If 12-17 years → "Please close your browser. Your parent must click the link to begin the survey before you can participate." [<i>TERMINATE</i>] If 18-24 years → [Proceed to Participant section – Autofill age and start at gender] If over age 25 → [Proceed to Parent questions]
Parent Scr	eening
Parent.kids	 [Programmer: Ask if age>=25] Do you have any kids between the ages of 12 and 17 living in your household? Yes, I have a child between the age of 12 and 17 living in my household [CONTINUE] No, I do not have a child between the age of 12 and 17 living in my household → "Thank you for your time. [TERMINATE]
Parent - St	udy Information & Consent
Parent.consent	We would like to invite your child to participate in a study that looks at the views and opinions of youth on caffeine consumption and energy drinks.
	 The survey is being conducted by Professor David Hammond of the University of Waterloo, Canada. Your child will be asked questions about energy drinks, different foods with caffeine, as well a
	variety of beverage types, including sports drinks, coffee, and alcohol. Background questions will also be asked (e.g., height, weight, ethnicity, education).
	• Participation is voluntary and your child may skip any question that he/she does not want to answer. Your child will not be asked for their name or any identifying information.
	• All of the information provided in this study will be kept strictly confidential. Study data, with no personal information, will be kept indefinitely on a secured University of Waterloo server.
	• Your child can stop answering the survey at any time without penalty. Any data already collected may be used in the study, unless you contact the researcher to have it deleted.
	• This study has been reviewed by and received ethics clearance through a University of Waterloo Research Ethics Committee. If you have any comments or concerns resulting from your involvement in this study, please contact Dr. Maureen Nummelin, the Director, Office of

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	 If you have any questions about the study you can contact Dr. David Hammond of the University of Waterloo at 519-888-4567 ext. 36462 or <u>dhammond@uwaterloo.ca</u>.
	Can your child participate in the survey?
	If your child is not available at this moment, you can close the browser window. Once your child is available, you can simply re-click on the survey link to continue.
	Yes , he/she can participate <u>right now</u> . \rightarrow "We would like to ask that you pass the survey off to your child so that he/she can participate. Thank you for your assistance!" [Programmer: Mark as "Parent Consented"] GO TO SURVEY
	Yes, he/she can participate <u>later</u> . → "You can close the browser window. Once your child is available, you can simply re-click on the survey link to continue. Thank you for your participation." [Programmer: Mark as "Parent Consented"] TERMINATE
	No, he/she cannot participate in the survey. \rightarrow "Thank you for your time." [TERMINATE – Refusal]
Participa	nt Screening
	Programmer note: If parent.consent=1 or 2 [PARENT/GUARDIAN: PLEASE PASS SURVEY OFF TO YOUR CHILD BEFORE CONTINUING]
	Welcome, and thank you for your interest in our food and beverage study.
	Please click "Next" to begin the survey.
age	Programmer note: If parent.consent=1 or 2 [THE FOLLOWING QUESTIONS ARE FOR YOUTH RESPONDENTS.]
	Before we begin, how old are you?
	Enter age: Refuse to answer
	If 12-24 years \rightarrow [Proceed to Information]
	If under age 12 or over 24 \rightarrow "Unfortunately, we can only include people age 12-24 in this
	study. Sorry, you are not eligible to participate, but thank you for your time." [TERMINATE]
	\rightarrow IF REFUSE TO ANSWER: Unfortunately, we need to know your age to determine your eligibility
	for the study.
Gender	Are you male or female?
	1 Female
	2 Male
	-88 Refuse to answer
	QUOTAS [for programmer]

Please read the following information carefully, and once you have read the study details and agree to them, you

500 females aged 12-17 500 males aged 12-17 500 females aged 18-24 500 males aged 18-24 **Participant – Study Information & Consent**

can begin the survey.

- You are being asked to participate in a research study about food and beverages. The survey is being conducted by Professor David Hammond of the School of Public Health and Health Systems at the University of Waterloo, Canada.
- You will be asked questions about energy drinks, different foods with caffeine, as well as a variety of beverage types, including sports drinks, coffee, and alcohol.
- The survey takes approximately 20 minutes to complete.
- Participation is voluntary and you may skip any question that you do not want to answer. You will not be asked to provide your name or any identifying information.
- To thank you for your time, you or your parent/guardian will receive the usual level of payment from the survey company.
- All of the information you provide in this study will be kept strictly confidential only the investigators directly associated with the study will have access to this information. Study data, with no personal information, will be kept indefinitely on a secured University of Waterloo server.
- You are free to choose whether or not to participate in this study, and you can choose to stop being a part of it at any time without penalty. If you choose to discontinue the survey, you may receive remuneration by declining all further questions until the end of the survey. Any data already collected may be used in the study, unless you contact the researcher to have it deleted.
- This project has been reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee. However, the final decision about participation is yours. Participants who have concerns or questions about their involvement in the project may contact the Chief Ethics Officer, Office of Research Ethics at 519-888-4567, ext. 36005 or <u>maureen.nummelin@uwaterloo.ca</u>.
- If you have any questions about the study you can contact Professor David Hammond of the University of Waterloo at 519-888-4567 ext. 36462 or dhammond@uwaterloo.ca.

Consent	
consent	Based on the information you received, do you agree to take part in this research study being conducted by Professor David Hammond of the University of Waterloo?
	Yes \rightarrow [continue to survey]
	No → Thank you for your time. [<i>TERMINATE</i>]

Caffeine intake: previous-day recall (modified ASA)

[caffeine intake recall tool here]

Reasons for using energy shots vs. drinks	
Reasons for use: shots vs. drinks Product.reason	Programmer note: Randomize respondents to see image of either can of NOS or NOS energy shot (with hand for scale). [NOS_Drink.jpg, NOS_Shot.jpg]
FIGUUCE.(EdSOII	

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Decomposed <th></th>	
 To stay awake To increase concentration or alertness For the taste For the vitamins For the herbal ingredients To improve sports performance or physical activity For going out or partying To mix with alcohol To help lose weight or help keep weight off To sober up after drinking alcohol To cope with a hangover These products are cool Friends drink them Other → Please specify: [open-ended] None of the above [Programmer: allow to select only if no options chosen above -77 Don't know -88 Refuse to answer 	2]

Patterns of CED consumption	
	We would like to ask you some more questions about energy drinks. Popular brands include <i>Red Bull, Monster, Rockstar, NOS, Amp</i> , and <i>Full Throttle</i> , but there are others. DO NOT include sports drinks, such as <i>Gatorade</i> or <i>Powerade</i> .
Ever use CED.ever.use	 Programmer note: Code as 1 and skip to CED.age.initiate if selected "Energy drink" or "Energy shot" in intake tool (CI.A.list=5) Have you ever tried an energy drink, even a few sips? Include energy drinks mixed with other drinks. 1 Yes 2 No -77 Don't know -88 Refuse to answer

Consumption-	HAMMOND ET AL., 2016 DO NOT CIRCULATE WITHOUT PERMISSION Programmer note: only ask if CED.ever.use = 1 (Ever users)
Age of initiation CED.age.initiate	How old were you when you first tried an energy drink, even just a few sips?
erb.age.initiate	Enter age:[numeric field, limit of 1 to current age]
	-77 Don't know
	-88 Refuse to answer
Consumption-	Programmer note: only ask if CED.ever.use = 1 (Ever users) When was the LAST TIME you had an energy drink?
Frequency of use CED.last.use	Include any energy drinks mixed with alcohol.
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
Consumption-	Programmer note: only ask if CED.ever.use = 1 (Ever users)
Amount	How many energy drinks have you consumed in your life?
consumption.amount	1 drink = 1 can, container or glass, including energy drinks mixed with alcohol. If you are not sure, please provide your best guess.
	None
	1 drink or less
	2-5 drinks
	6-10 drinks
	11-20 drinks
	21-50 drinks
	51-100 drinks
	More than 100 drinks
	-77 Don't know
	-88 Refuse to answer
Consumption – amount CED.max#	Programmer note: only ask if CED.ever.use = 1 (Ever users) What is the largest number of energy drinks you have ever had IN ONE DAY?
	Include any energy drinks mixed with alcohol.
	Enter number: [numeric]
	-77 Don't know -88 Refuse to answer
Energy shot consumption shot.ever	Have you EVER consumed an energy SHOT, such as the products shown below? [show EnergyShots.jpg]

	1 Yes 2 No -77 Don't know -88 Refuse to answer Programmer notes: If shot.ever= (1, -77, or -88), continue to shot.incl if shot.ever= 2, skip to text.define If shot.ever= 1 AND CED.ever.use=2, create variable that marks this and then set CED.ever.use to "1" (so that ever-users of shots also get asked "ever-user" questions later, in addition to those who say they've used CEDs in the CED.ever.use question). Skip to text.shot.
Energy shot shot.incl	Programmer note: only ask if shot.ever= 1 In the questions you have answered so far about energy drinks, did you include energy SHOTS in your answers? 1 Yes, I included energy shots in my answers
	2 No, I DID NOT include energy shots in my answers
	-77 Don't know -88 Refuse to answer
	Programmer notes: If shot.incl= (1, -77, or -88), continue to text.repeat If shot.incl= 2, skip to text.shot
text.repeat	Programmer note: If shot.incl=(1,-77 or, -88), show the following text: Please answer the following questions again, separately for energy DRINKS and energy SHOTS.
Consumption- Age of initiation CED.age.initiate2	Programmer note: if shot.incl=(1,-77 or, -88) How old were you when you first tried an energy DRINK, even just a few sips?
	Enter age:[numeric field, limit of 1 to current age]
	-77 Don't know -88 Refuse to answer
Consumption- Frequency of use CED.last.use2	Programmer note: if shot.incl=(1,-77 or, -88) When was the <u>LAST TIME</u> you had an energy DRINK? Include any energy drinks mixed with alcohol.

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	In the last 24 hours	
	In the last 7 days	
	In the last 30 days	
	In the last 6 months	
	In the last 12 months	
	More than 12 months ago	
	-77 Don't know	
	-88 Refuse to answer	
Consumption-	Programmer note: if shot.incl=(1,-77 or, -88)	
Amount	How many energy DRINKS have you consumed in your life?	
consumption.amount2	1 drink = 1 can, container or glass, including energy drinks mixed with alcohol. If you are	
	not sure, please provide your best guess.	
	None	
	1 drink or less	
	2-5 drinks	
	6-10 drinks	
	11-20 drinks	
	21-50 drinks	
	51-100 drinks	
	More than 100 drinks	
	-77 Don't know	
	-88 Refuse to answer	
Consumption – amount	Programmer note: only ask if CED.ever.use = 1 (Ever users)	
CED.max#2	What is the largest number of energy DRINKS you have ever had <u>IN ONE DAY?</u>	
	Include any energy drinks mixed with alcohol.	
	Enter number: [<i>numeric</i>]	
	-77 Don't know	
	-88 Refuse to answer	
text.shot	Programmer note: If shot.incl=2, show the following text:	
	Please answer the following questions, about energy SHOTS.	
Consumption-	Programmer note: if shot.ever= 1	
Age of initiation	How old were you when you first tried an energy SHOT, even just a few sips?	
shot.age.initiate		
	Enter age:[numeric field, limit of 1 to current age]	
	-77 Don't know	
	-88 Refuse to answer	
Consumption-	Programmer note: if shot.ever= 1	
Frequency of use	When was the LAST TIME you had an energy SHOT?	
shot.last.use		
	In the last 24 hours	
	In the last 7 days	
	In the last 30 days	
	In the last 6 months	
	In the last 12 months	
	More than 12 months ago	

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	-77 Don't know
	-88 Refuse to answer
Consumption-	Programmer note: if shot.ever= 1
Amount	How many energy SHOTS have you consumed in your life?
shot.cons.amount	If you are not sure, please provide your best guess.
	None
	1 shot or less
	2-5 shots
	6-10 shots
	11-20 shots
	21-50 shots
	51-100 shots
	More than 100 shots
	-77 Don't know
	-88 Refuse to answer
Consumption – amount	Programmer note: only ask if CED.ever.use = 1 (Ever users)
shot.max#	What is the largest number of energy SHOTS you have ever had <u>IN ONE DAY?</u>
	Enter number: [numeric]
	-77 Don't know
	-88 Refuse to answer
text.define	Programmer note: show for all
	IMPORTANT:
	For the rest of the survey, when asked about "energy drinks" please include ALL energy
	DRINKS AND SHOTS, including those mixed with alcohol.
	DO NOT include sports drinks, such as <i>Gatorade</i> or <i>Powerade</i> .
Consumption-	Programmer note: only ask if CED.last.use = 1 or 2
Patterns	Now, please think about the energy drinks you've had in the past week. You already told
	us about yesterday. This question asks about the other days in the past week.
Day2.con	Did you have any energy drinks on
Day3.con	[date for 2 days prior – i.e., Wednesday April 23]
Day4.con	[date for 3 days prior – i.e., Tuesday April 22]
Day5.con	[date for 4 days prior – i.e., Monday April 21]
Day6.con	[date for 5 days prior – i.e., Sunday April 20]
Day7.con	[date for 6 days prior – i.e., Saturday April 19]
	[date for 7 days prior – i.e., Friday April 18]
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
	[Programmer : For any days that they selected "Yes" for in Day2.con Day7.con, ask the
	following, inserting the date]
Day2.n	How many energy drinks did you have on [<i>insert day</i>]?
Day3.n	Please enter the number of each type/size that you had in the boxes below.
Day4.n	[Show 3 images (energyshot_60.jpg, energycan_250.jpg, energycan_473.jpg) and have
Day5.n	number entry boxes below or beside each one]

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Day6.n	[numeric fields, limit 1 to 20]
Day7.n	-77 Don't know
	-88 Refuse to answer
Consumption –	Have you EVER had an energy drink in the following places?
Situation	Select all that apply.
(CED.where)	1 At work
CED.where1	2 At school
CED.where2	3 While driving
CED.where3	4 At home
CED.where4	5 At someone else's house
CED.where5 CED.where6	6 At a restaurant
CED.where7	7 At a bar/pub/nightclub
CED.where8	8 At the gym or while playing sports
CED.where9	9 Somewhere else \rightarrow Please specify: [<i>open-ended</i>]
CED.Where5	-77 Don't know
	-77 Don't know -88 Refuse to answer
	-88 Refuse to answer
Offered	Programmer note: only ask if CED.ever.use = 0 or -77(Never users)
CED.offer	Have you ever been offered an energy drink to try?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Friend Use	Of your five closest friends, how many have tried energy drinks?
CED.friend#	None
	1 friend
	2 friends
	3 friends
	4 friends
	5 friends
	-77 Don't know
	-88 Refuse to answer
Interest in trying	Programmer note: only ask if CED.ever.use = 1 (Ever users)
CED.useagain	Do you think you might have an energy drink in the future?
CLD.uscubulli	Definitely yes
	Probably yes
	Not sure
	Probably not
	Definitely not
	-77 Don't know
	-88 Refuse to answer
Interest in trying	Programmer note: only ask if CED.ever.use = 0 or -77 (Never users)
CED.try.interest	Are you interested in trying an energy drink in the future?
,	Definitely yes
	Probably yes
	Not sure

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	Probably not	
	Definitely not	
	-77 Don't know	
	-88 Refuse to answer	
Susceptibility 2	Programmer note: only ask if CED.ever.use = 0 or -77 (Never users)	
CED.try.bestfriend	If one of your best friends were to offer you an energy drink, would you drink it?	
	Definitely yes	
	Probably yes	
	Not sure	
	Probably not	
	Definitely not	
	-77 Don't know	
	-88 Refuse to answer	
susceptibility	[Programmer: Create susceptibility variable - "Not Susceptible" if CED.try.interest and	
	CED.try.bestfriend are BOTH "definitely not", "Susceptible" if any other answer to these.]	
Brand awareness	Before starting the survey, had you heard of any of the following brands? Select all that	
Brand.aware	apply.	
	Red Bull	
	Monster	
	Rockstar	
	5-Hour Energy	
	NOS	
	Amp Full Throttle	
	Xenergy (Xyience)	
	Beaver Buzz	
	Shred	
	Bomb	
	Rage	
	Guru	
	Нуре	
	Other brand \rightarrow Please specify: [<i>open-ended</i>]	
	I have not heard of any of these brands	
	-77 Don't know	
	-88 Refuse to answer	
Consumption – Brands	Programmer note: only ask if CED.ever.use = 1 (Ever users) and only show options selected in Brand.aware	
tried	Which, if any, of these brands have you EVER tried?	
Brand.tried	Select all that apply.	
	[Programmer: Insert list of brands selected in brand.aware, including anything typed	
	under "Other]	
	Other brand \rightarrow Please specify: [<i>open-ended</i>]	
	I have not tried any of these brands	
	-77 Don't know	
	-88 Refuse to answer	
Brand preference	Programmer note: only ask if CED.ever.use = 1 (Ever users) and only show options selected in Brand.tried	
	What brand(s) do you usually drink?	

Usual.brand	HAMMOND ET AL., 2016 DO NOT CIRCULATE WITHOUT PERMISSION Select all that apply.
Osual.Dranu	[Programmer: only insert brand family list selected in brand.tried, including anything
	typed under "Other]
	Other brand \rightarrow Please specify: [open-ended]
	I don't have a usual brand
	-77 Don't know
	-88 Refuse to answer
Brand – Sugar-free	Programmer note: only ask if CED.ever.use = 1 (Ever users)
Brand.light	When you have an energy drink, how often is it sugar-free or low calorie?
	Never
	Sometimes
	Usually
	-77 Don't know
	-88 Refuse to answer
Purchase - Ever	Programmer note: only ask if CED.ever.use = 1 (Ever users)
Purchase.ever	Have you ever bought an energy drink for yourself in a store?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Purchase - Locations	Programmer note: only ask if Purchase.ever = 1 (Ever users & purchaser)
Purchase.place	Where have you purchased energy drinks?
r drendse.place	Select all that apply.
	[Pre-coded checklist]
	1. Convenience store/corner store/gas station
	2. Grocery store/supermarket
	3. Liquor store
	4. From a friend/relative
	5. Vending machine
	6. Pharmacy/drugstore
	7. Other \rightarrow Please specify: [open-ended]
	-77 Don't know
	-88 Refuse to answer
Purchase.liquor	Programmer note: only ask if "liquor store" selected in purchase.place
	What product(s) did you purchase from a liquor store? List all energy drink products tha
	you have purchased from a liquor store.
	[open-ended]
Purchase.liquor.caffeine	Programmer note: only ask if "liquor store" selected in purchase.place
-	Do you think the energy drink product you purchased from a liquor store has more,
	less, or about the same amount of caffeine as a regular (non-alcoholic) energy drink?
	More caffeine than a non-alcoholic energy drink
	Less caffeine than a non-alcoholic energy drink
	About the same as a non-alcoholic energy drink
	-77 Don't know
	-88 Refuse to answer

Purchase.vending	HAMMOND ET AL., 2016 DO NOT CIRCULATE WITHOUT PERMISSION Programmer note: only ask if "vending machine" selected in purchase.place
Purchase.vending	Where was the vending machine located? List all places that you have purchased energy
	drinks from a vending machine.
	[open-ended]
Brand choice – factors	Programmer note: only ask if CED.ever.use = 1 (Ever users). Rrandomize order of response options
(Choice.factors)	
(0.1010011001010)	Rate the importance of each of the following factors when choosing an energy drink.
Choice.energy	1 2 3 4 5 Don't know Refuse
Choice.sugar	Not at all Very to
Choice.crash	important important answer
Choice.vitamins	Energy boost
Choice.herbal	
Choice.price Choice.brand	Sugar level
Choice.convenience	Crash effect
Choice.flavour	Vitamins
Choice.caffeine	
	Herbal ingredients
	Price
	Brand
	Convenience
	Taste / flavours
	Caffeine level
Warning.statement1	As far you know, are there any warning statements on cans or bottles of energy drinks?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Warning.statement2	Please describe the warning messages or statements. If you have seen more than one
	warning, please describe as many as possible.
	[Open ended]
	-77 Don't know
	-88 Refuse to answer

Side effects	
Side-effects – Ever (side.CED.ever)	Programmer note: only ask if CED.ever.use = 1 (Ever users) Have you ever experienced any of the following after drinking an energy drink? Select all that apply.
Side.CED.jolt Side.CED.headache Side.CED.jitter Side.CED.sleep Side.CED.heart	 "Jolt and crash" episodes (increased alertness and energy followed by a sudden drop in energy) Headache Jittery/shaking Difficulty sleeping

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Side.CED.chest	• Fast heart beat
Side.CED.nausea	Chest pain
Side.CED.seizure	Nausea/vomiting/diarrhea
Side.CED.headache	Seizures
Side.CED.sex	
SideCED.other	Decreased sexual performance
Side.CED.none	Dental pain
	• Other \rightarrow Please specify: [<i>open-ended</i>]
	• None of the above [Programmer: allow to select only if no options chosen above]
	-77 Don't know
	-88 Refuse to answer
	Programmer note: only ask if Side.CED.heart = 1
Side.CED.heart.freq	
	How many times have you experienced a fast heart beat after consuming energy drinks?
	1 Never
	2 Once
	3 More than once
	-77 Don't know
	-88 Refuse to answer
Side.CED.chest.freq	Programmer note: only ask if Side.CED.chest = 1
	How many times have you experienced chest pain after consuming energy drinks?
	1 Never
	2 Once
	3 More than once
	-77 Don't know
	-88 Refuse to answer
Side.CED.seizure.freq	Programmer note: only ask if Side.CED.seizure = 1
	How many times have you experienced seizures after consuming energy drinks?
	1 Never
	2 Once
	3 More than once
	-77 Don't know
	-88 Refuse to answer
Side.CED.activity	Programmer note: ask if selected "yes" to any item in side.CED.ever
Side.CLD.activity	When you experienced side effects after consuming energy drinks, were you also (Select
	all that apply)
	all that apply) 1 Participating in sports or physical activity
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana)
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana)
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s)
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>]
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>] -77 Don't know
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>]
Side.CED.n60	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>] -77 Don't know
Side.CED.n60 Side.CED.n250	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>] -77 Don't know -88 Refuse to answer
	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>] -77 Don't know -88 Refuse to answer <i>Programmer note: ask if selected "yes" to any item in side.</i> CED.ever
Side.CED.n250	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>] -77 Don't know -88 Refuse to answer Programmer note: ask if selected "yes" to any item in side.CED.ever When you experienced side effects, how many energy drinks did you consume? Please enter the number of each type/size that you had in the boxes below.
Side.CED.n250	all that apply) 1 Participating in sports or physical activity 2 Drinking alcohol 3 Taking recreational drugs (e.g., marijuana) 4 Taking medication(s) 5 Consuming other caffeinated products (coffee, supplements, etc.) 6 None of these [<i>Programmer: only allow if neither option chosen above</i>] -77 Don't know -88 Refuse to answer Programmer note: ask if selected "yes" to any item in side.CED.ever When you experienced side effects, how many energy drinks did you consume?

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	[numeric fields, limit 1 to 20]
	-77 Don't know
	-88 Refuse to answer
Side.CED.brand	Programmer note: ask if selected "yes" to any item in side.CED.ever When you experienced side effects after consuming energy drinks, what brand/variety did
	you drink? Select all that apply.
	[Programmer: show precoded list of brands selected in Brand.tried]
	Other \rightarrow Please specify: [<i>open-ended</i>] -77 Don't know
	-88 Refuse to answer
Side-effects	Programmer note: ask if selected "yes" to any item in side.CED.ever Did you seek medical help or talk to a health professional about any of these side effects?
Side.CED.med	
	1 Yes 2 No
	-77 Don't know
	-88 Refuse to answer
Side.CED.med.effects	Programmer note: only ask if Side.CED.med = 1
	For what side-effect(s) did you seek medical help?
	[Programmer: show precoded list of effects selected in side.CED.ever]
	Other \rightarrow Please specify: [open-ended]
	-77 Don't know
	-88 Refuse to answer
Side.CED.med.consid	Programmer note: only ask if Side.CED.med = 2
er	Did you consider seeking medical help?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Coffee.intro	The next few questions ask about your use of COFFEE. For these questions, we are
	interested only in regular, caffeinated coffee, NOT decaf.
Coffee Ever use	Programmer note: Skip and set to 1 if selected "Coffee" in screener (Cl.A.list=1)
Coffee.ever.use	Have you <u>ever</u> tried a coffee, even a few sips?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Coffee Consumption-	Programmer note: only ask if Coffee.ever.use = 1
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee?
-	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours In the last 7 days
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours In the last 7 days In the last 30 days
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours In the last 7 days In the last 30 days In the last 6 months
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours In the last 7 days In the last 30 days In the last 6 months In the last 12 months
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours In the last 7 days In the last 30 days In the last 6 months In the last 12 months More than 12 months ago
Frequency of use	Programmer note: only ask if Coffee.ever.use = 1 When was the LAST TIME you had a coffee? In the last 24 hours In the last 7 days In the last 30 days In the last 6 months In the last 12 months

Side-effects – coffee	Programmer note: only ask if Coffee.ever.use = 1
(side.coffee.ever)	Have you ever experienced any of the following after drinking COFFEE?
	Select all that apply.
Side.coffee.jolt	• "Jolt and crash" episodes (feeling of increased alertness and energy followed by a
Side.coffee.jitter	sudden drop in energy)
Side.coffee.sleep	Headaches
Side.coffee.heart Side.coffee.chest	Jittery/shaking
Side.coffee.nausea	Difficulty sleeping
Side.coffee.seizure	Fast heart beat
Side.coffee.headache	Chest pain
Side.coffee.sex	 Nausea/vomiting/diarrhea
Side.coffee.other	 Seizures
Side.coffee.none	 Decreased sexual performance
	 Dental pain
	• Other \rightarrow Please specify: [<i>open-ended</i>]
	 None of the above [Programmer: allow to select only if no options chosen above] -77 Don't know
	-77 Don't know -88 Refuse to answer
	-88 Refuse to answer
Side.coffee.heart.freq	Programmer note: only ask if Side.coffee.heart = 1
	How many times have you experienced a fast heart beat after consuming COFFEE?
	1 Never
	2 Once
	3 More than once
	-77 Don't know
	-88 Refuse to answer
Side.coffee.chest.freq	Programmer note: only ask if Side.coffee.chest = 1
	How many times have you experienced chest pain after consuming COFFEE?
	1 Never
	2 Once
	3 More than once
	-77 Don't know
	-88 Refuse to answer
Side.coffee.seizure.fr	Programmer note: only ask if Side.coffee.seizure = 1
eq	How many times have you experienced seizures after consuming COFFEE?
	1 Never
	2 Once
	3 More than once
	-77 Don't know
	-88 Refuse to answer
Side.coffee.activity	Programmer note: ask if selected "yes" to any item in side.coffee.ever
	When you experienced side effects after consuming COFFEE, were you also (Select all
	that apply)
	1 Participating in sports or physical activity
	2 Drinking alcohol
	3 Taking recreational drugs (e.g., marijuana)

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	4 Taking medication(s)
	5 Consuming other caffeinated products (energy drinks, supplements, etc.)
	6 None of these [<i>Programmer: only allow if neither option chosen above</i>]
	-77 Don't know
	-88 Refuse to answer
Side.coffee.n	Programmer note: ask if selected "yes" to any item in side.coffee.ever
	When you experienced side effects, how many cups of coffee did you consume?
	Enter number: [open-ended]
	-77 Don't know
	-88 Refuse to answer
Side.coffee.med	Programmer note: ask if selected "yes" to any item in side.coffee.ever
	Did you seek medical help or talk to a health professional about any of these side effects?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Side.coffee.med.effec	Programmer note: only ask if Side.coffee.med = 1
ts	For what side-effect(s) did you seek medical help?
	[Programmer: show precoded list of effects selected in side.CED.ever]
	Other \rightarrow Please specify: [<i>open-ended</i>]
	-77 Don't know
	-88 Refuse to answer
Side.coffee.med.consi	Programmer note: only ask if Side.coffee.med = 2
der	Did you consider seeking medical help?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
	Now, back to ENERGY DRINKS.

Reasons	
General reasons	Programmer note: randomize list order Pre-coded checklist or yes/no for each option
general.reason1	Programmer note: only ask if CED.ever.use = 1 (Ever users) Have you used energy drinks for any of the following reasons? Select all that apply.
general.reason2	Programmer note: only ask if CED.ever.use = 0 or -77 (Never users) AND Susceptibility=1 Would you use energy drinks in the future for any of the following reasons? Select all that apply.
general.reason3	Programmer note: only ask if CED.ever.use = 0 or -77 (Never users) AND Susceptibility=0 Do people your age use energy drinks for any of the following reasons? Select all that apply.
	 To stay awake or help concentrate for studying or work To stay awake or alert for driving

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3. To feel awake in general (not for a specific activity)
4. For the taste
5. To improve sports performance or physical activity
6. For going out or partying
7. To mix with alcohol
8. To help lose weight or help keep weight off
9. To sober up after drinking alcohol
10. To cope with a hangover
11. Energy drinks are cool
12. My friends drink them [general.reason3: "Their friends drink them"]
13. Curious/ Try something new
14. Other \rightarrow Please specify: [<i>open-ended</i>]
15. None of the above [Programmer: allow to select only if no options chosen above]
-77 Don't know
-88 Refuse to answer

Perceptions	s / risk
CED.maximum	Programmer note: Display CED_max_Monster image (located in the 'CED_maximum' folder) What is the maximum number of cans of this product someone your age should have in one day? Enter number: cans [numeric, limit 0 to ?] -77 Don't know -88 Refuse to answer
Caffeine.effects	What are the main ingredient(s) in energy drinks that give the energy boost? Please type in the box below, or select "Don't know". [open-ended] -77 Don't know -88 Refuse to answer
Knowledge.ingre dients	Are the main ingredients in a "sports drink" (such as Gatorade or Powerade) the same ingredients that give the energy boost in energy drinks such as Red Bull or Monster? 1 Yes 2 No -77 Don't know -88 Refuse to answer
Perceived harm Sports.drink.har m	Do you think SPORTS DRINKS (such as Gatorade and Powerade) are1 Very good for your health2 Good for your health3 Neither good nor bad4 Bad for your health5 Very bad for your health-77 Don't know-88 Refuse to answer

Perceived harm	HAMMOND ET AL., 2016 DO NOT CIRCULATE WITHOUT PERMISSION Do you think ENERGY DRINKS are
	1 Very good for your health
CED.harm	2 Good for your health
	3 Neither good nor bad
	4 Bad for your health
	5 Very bad for your health
	-77 Don't know
	-88 Refuse to answer
Sports	[insert image of Gatorade – CK_Gatorage.jpg]
Sports.drink.spor	Are products like this supposed to improve performance in sports?
ts	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Sports/activity	[insert picture of Monster – CK_Monster.jpg]
CED.sports	Are products like this supposed to improve performance in sports?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Caffeine content	Programmer note: Display products on screen in random position
knowledge	Which of the following products has the MOST CAFFEINE?
Caffeine.knowled	Select one.
ge	[Show CK_Coffee, CK_Coke, CK_Gatorade, CK_Monster images located within the
	'Caffeine_Knowledge' folder]
	-77 Don't know
	-88 Refuse to answer
Caffeine effects	The next few questions ask about caffeine. There are no right or wrong answers—we are
carrente errects	interested in your opinion.
	Please indicate whether you agree or disagree with each statement.
Effects.opinion	[Use these response options for all]
	1 Strongly disagree
	2 Disagree
	3 In the middle
	4 Agree 5 Strongly agree
	5 Strongly agree
	5 Strongly agree -77 Don't know
	5 Strongly agree
	5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions
Effects.addictive	 5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions Caffeine is addictive.
Effects.anxious	 5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions Caffeine is addictive. Caffeine makes me feel anxious.
Effects.anxious Effects.feel	 5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions Caffeine is addictive. Caffeine makes me feel anxious. I like the way caffeine makes me feel.
Effects.anxious Effects.feel Effects.weight	 5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions Caffeine is addictive. Caffeine makes me feel anxious. I like the way caffeine makes me feel. Caffeine can help me lose weight or help keep weight off.
Effects.anxious Effects.feel Effects.weight Effects.study	 5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions Caffeine is addictive. Caffeine makes me feel anxious. I like the way caffeine makes me feel. Caffeine can help me lose weight or help keep weight off. Caffeine can help me study.
Effects.anxious Effects.feel Effects.weight	 5 Strongly agree -77 Don't know -88 Refuse to answer Programmer note: randomize list of questions Caffeine is addictive. Caffeine makes me feel anxious. I like the way caffeine makes me feel. Caffeine can help me lose weight or help keep weight off.

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Required	Programmer note: ask first item first always,, insert 1 -5 scale
statements	Is it safe for you to use energy drinks?
Safe.self	Programmer note: ask this list in randomized order, insert 1 -5 scale
	Is it safe for children to use energy drinks?
Safe.children	Is it safe for pregnant/breastfeeding women to use energy drinks?
Safe.pregnant	It is safe to mix alcohol with energy drinks?
Safe.alcohol	Is it safe to use energy drinks while working out or playing sports?
Safe.sports	Is it safe to use energy drinks to help you study?
Safe.study	Is it safe for people your age to drink more than the daily maximum number of cans/bottles
	printed on the container?
	[Use these response options for all]
	1 Definitely not safe
	2 Probably not safe
	3 In the middle
	4 Probably safe
	5 Definitely safe
	-77 Don't know
	-88 Refuse to answer
Caffeine limit	Do you know the maximum daily intake for caffeine that is recommended by Health Canada
	for someone your age?
	1 Yes
Caffeine.limit	2 No
	-77 Don't know
	-88 Refuse to answer
Caffeine.limit.n	Programmer note: ask if caffeine.limit=1
	What is the maximum daily limit for caffeine recommended by Health Canada, for someone
	your age? Please type the number of milligrams (mg) below.
	mg
	-77 Don't know
	-88 Refuse to answer

Knowledge, Attitudes, beliefs	
Social norms	Programmer note: randomize order of questions, insert 1 -7 scale, with anchors On a scale from 1 to 7, where 1 is "Totally <u>UN</u> ACCEPTABLE" and 7 is "Totally ACCEPTABLE",
Social.norms	Would your <u>parents</u> think it was acceptable for you to consume energy drinks? [1-7 scale with anchors for "Totally UNacceptable" and "Totally Acceptable"] -77 Don't know -88 Refuse to answer
	Would your <u>friends</u> think it was acceptable for you to consume energy drinks? [1-7 scale with anchors for "Totally UNacceptable" and "Totally Acceptable"] -77 Don't know -88 Refuse to answer

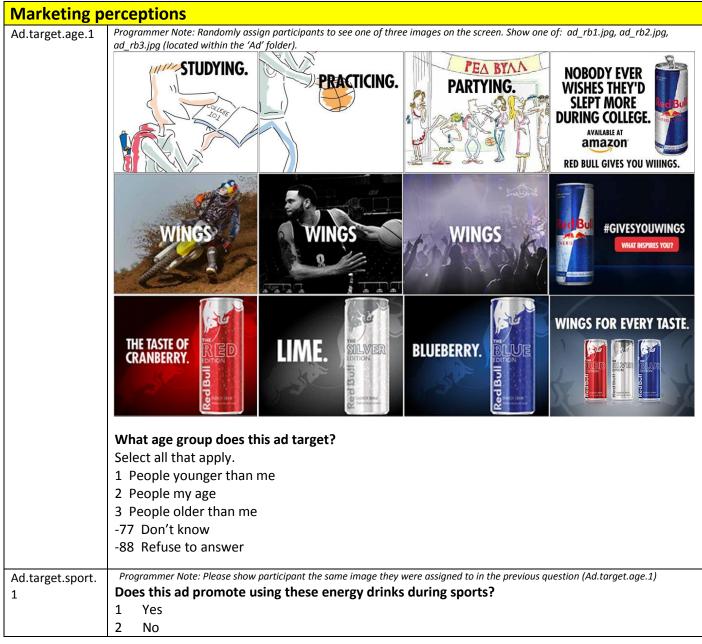
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ks of
ential

Marketing a	Marketing awareness	
Marketing.awar eness	The next questions ask about advertisements for energy drinks. Programmer note: randomize order for the following list of questions: ced.tv, ced.social.media, ced.print, ced.online, ced.stores, ced.promotions, ced.samples	
Own.ced.produ ct	Do you own any clothing, posters, stickers, or other products that includes a brand of energy drink? 1 Yes 2 No -77 Don't know -88 Refuse to answer	
CED.ads	Have you <u>ever</u> seen the following types of ads or marketing for energy drinks: Select all that apply. 1 Ads on TV	

ced.tv	2 As part of social media sites, like Facebook or Twitter
ced.social	3 Ads online / on the internet
ced.online	4 Ads in magazines or newspapers
ced.print	5 Posters or signs in a convenience or grocery store
ced.stores	6 Promotion or sponsorship, such as logos or links with events, sports teams or athletes
ced.promos	7 Free samples of energy drinks or shots
CED.samples	8 Give-aways of branded merchandise (i.e., energy drink swag)
ced.swag ced.car	9 Cars/vehicles with energy drink branding
ced.other	10 Other \rightarrow Please specify: [open-ended]
ceu.other	11 None of the above [<i>Programmer: allow to select only if no options chosen above</i>]
	-77 Don't know
	-88 Refuse to answer
ced.tv.last	Programmer note: If CED.TV=1
	When was the last time you saw an energy drink ad <u>on TV</u> ?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
ced.social.last	Programmer note: If CED.social=1
	When was the <u>last time</u> you saw an energy drink ad <u>as part of a social media site</u> , like Facebook
	or Twitter?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
	Programmer note: If CED.online=1
ced.online.last	When was the last time you saw an energy drink ad <u>online / on the internet</u> ?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
ced.print.last	Programmer note: If CED.print=1
	When was the last time you saw an energy drink ad in magazines or newspapers?
	In the last 24 hours

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	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
ced.stores.last	Programmer note: If ced.stores =1
	When was the <u>last time</u> you saw a <u>poster or sign</u> for energy drinks in a convenience or grocery
	store?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
ced.promos.last	Programmer note: If CED.promotions=1
ccu.promos.iust	When was the last time you saw an energy drink company promoting or sponsoring an event,
	team, or athlete?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
ced.samples.last	Programmer note: If CED.samples=1
ccu.sumpres.iust	When was the last time you saw an energy drink company offering free samples of energy
	drinks or shots?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer
ced.swag.last	Programmer note: If CED.samples=1
ceu.swag.iast	When was the last time you saw an energy drink company offering merchandise give-aways?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago

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	-77 Don't know
	-88 Refuse to answer
	Programmer note: If CED.samples=1
ced.car.last	
	When was the <u>last time</u> you saw a car or other vehicle branded by an energy drink company?
	In the last 24 hours
	In the last 7 days
	In the last 30 days
	In the last 6 months
	In the last 12 months
	More than 12 months ago
	-77 Don't know
	-88 Refuse to answer



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	-77 Don't know
	-88 Refuse to answer
Ad.target.alcoh ol.1	Programmer Note: Please show participant the same image they were assigned to in the previous question (Ad.target.age.1)
01	Does this ad promote using these energy drinks with alcohol?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Ad.target.age.2	<complex-block></complex-block>
	What age group does this ad target?
	Select all that apply.
	1 People younger than me
	2 People my age
	3 People older than me
	-77 Don't know
	-88 Refuse to answer
Ad.target.sport. 2	Programmer Note: Please show participant the same image they were assigned to in the previous question (Ad.target.age.2) Does this ad promote using these energy drinks during sports?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Ad.target.alcoh	Programmer Note: Please show participant the same image they were assigned to in the previous question (Ad.target.age.2)
ol.2	Does this ad promote using these energy drinks with alcohol?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Addenest 2	Programmer Note: Randomly assign participants to see one of 2 images on the screen. Show one of [ad_party_1.jpg,
Ad.target.age.3	ad_party_2.jpg]:

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	FURE FAIRE LA FÊTE TOUTE LA NUIT. IF INEED TOUT. IF INEE
Ad.target.sport. 3	Programmer Note: Please show participant the same image they were assigned to in the previous question (Ad.target.age.3) Does this ad promote using these energy drinks during sports? 1 Yes 2 No -77 Don't know -88 Refuse to answer
Ad.target.alcoh ol.3	 Programmer Note: Please show participant the same image they were assigned to in the previous question (Ad.target.age.3) Does this ad promote using these energy drinks with alcohol? 1 Yes 2 No -77 Don't know -88 Refuse to answer

AmED - Patterns of Use	
Aware.patterns	The next questions ask about drinking alcohol and energy drinks together. Alcohol includes beer, wine, coolers, and liquor such as vodka, rum, gin and whiskey.
Awareness AmED Aware.AmED	 Programmer note: Ask all Have you ever heard of mixing alcohol with energy drinks? 1 Yes 2 No -77 Don't know -88 Refuse to answer
Awareness Jäger	Programmer note: Ask all Have you ever heard of a Jägerbomb?
Aware.Jager	1 Yes

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	2 No
	-77 Don't know
	-88 Refuse to answer
Awareness	Programmer note: Ask all
VdkED	Have you ever heard of <i>vodka Red Bull</i> ?
Aware.VdkED	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Ever Use	Programmer note: Ask all
Alcohol	Have you ever had a drink of alcohol that was more than just a sip?
Ever.use.alc	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Frequency Use	Programmer note: Ever.use.alc=1
Alcohol	In the last 12 months, how often did you have a drink of alcohol that was more than just a sip?
Freq.alc.use	0 Not at all
	1 Less than once a month
	2 Once a month
	3 2-3 times a month
	4 Once a week
	5 More than once a week
	-77 Don't know
	-88 Refuse to answer
Frequency Use	Programmer note: Ever.use.alc=2-9
Alcohol 2	In the last 12 months, how often did you have 5 drinks of alcohol or more on one occasion?
Freq.alc.use2	0 I did not have 5 or more drinks on one occasion in the last 12 months
	1 Less than once a month
	2 Once a month
	3 2 to 3 times a month
	4 Once a week
	5 More than once a week
	-77 Don't know
	-88 Refuse to answer
Ever Use AmED	Programmer note: Ask all
Ever.use.amed	Have you ever had alcohol and an energy drink (such as Red Bull, Rockstar, Monster, or
	another brand) on the same occasion (for example during a party)?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Frequency Use	Programmer note: Ask if ever.use.amed=1
AmED	In the last 12 months, how often have you had alcohol and an energy drink on the same
Freq.use.amed	occasion (for example during a party)?
	0 Not at all

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	1 Less than once a month
	2 Once a month
	3 2-3 times a month
	4 Once a week
	5 More than once a week
	-77 Don't know
	-88 Refuse to answer
(ever.type)	Programmer note: Ask all
(010.10)pc)	The next few questions ask about different ways of having alcohol and energy drinks.
	Have you ever had any of the following:
	Select all that apply.
Ever.type1	[Pre-coded checklist or yes/no for each option]
Ever.type2	1 an alcoholic energy drink pre-mixed in a bottle or can (for example, Rockstar+Vodka, Rev,
Ever.type3	Molson Kick, 3A.M.Vodka, or others)
Ever.type4	2 alcohol and an energy drink <u>that a bartender served you</u> (for example, vodka with <i>Red Bull</i>, a
	Jägerbomb, or others)
	3 alcohol and an energy drink <u>that you mixed together yourself</u> (for example, vodka with <i>Red</i>
	Bull, a Jägerbomb or others)
	4 alcohol and an energy drink on the same occasion, but NOT mixed together, such as having an
	energy drink before going to an event, and then having a beer or other alcoholic beverage later
	5. None of the above [Programmer: allow to select only if no options chosen above]
	-77 Don't know
	-88 Refuse to answer
Frequency Use	Programmer note: Only ask if Ever.type1=1
Frequency Use Type 1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle
	In the last 12 months, how often have you had an alcoholic energy drink <u>pre-mixed in a bottle</u> or can, such as <i>Rockstar+Vodka, Rev, Molson Kick,</i> or <i>3A.M.Vodka</i> ?
Type 1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle
Type 1	In the last 12 months, how often have you had an alcoholic energy drink <u>pre-mixed in a bottle</u> or can, such as <i>Rockstar+Vodka, Rev, Molson Kick,</i> or <i>3A.M.Vodka</i> ?
Type 1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? Not at all
Type 1	 In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? 0 Not at all 1 Less than once a month 2 Once a month
Type 1	 In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? Not at all Less than once a month Once a month 2-3 times a month
Type 1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottleor can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka?00Not at all11Less than once a month220 Once a month32-3 times a month40 Once a week
Type 1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottleor can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka?0Not at all1Less than once a month2Once a month32-3 times a month4Once a week5More than once a week
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Type 1 Freq.type1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? 0 Not at all 1 Less than once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week -77 Don't know -88 Refuse to answer
Type 1 Freq.type1 Frequency Use Type 2	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? 0 Not at all 1 Less than once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week -77 Don't know -88 Refuse to answer
Type 1 Freq.type1	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? 0 Not at all 1 Less than once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week -77 Don't know -88 Refuse to answer Programmer note: Only ask if Ever.type2=1 In the last 12 months, how often have you had alcohol and an energy drink that a bartender served you? (For example, vodka with Red Bull, a Jägerbomb or others).
Type 1 Freq.type1 Frequency Use Type 2	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M.Vodka? 0 Not at all 1 Less than once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week -77 Don't know -88 Refuse to answer
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Type 1 Freq.type1 Frequency Use Type 2 Freq.type2	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M. Vodka? Not at all Less than once a month Once a month 2 Once a month 2 -3 times a month 4 Once a week 5 More than once a week -77 Don't know -88 Refuse to answer Programmer note: Only ask if Ever.type2=1 In the last 12 months, how often have you had alcohol and an energy drink that a bartender served you? (For example, vodka with Red Bull, a Jägerbomb or others). 0 Not at all 1 Less than once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week
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Type 1 Freq.type1 Frequency Use Type 2 Freq.type2	In the last 12 months, how often have you had an alcoholic energy drink pre-mixed in a bottle or can, such as Rockstar+Vodka, Rev, Molson Kick, or 3A.M. Vodka? Not at all Less than once a month Once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week -77 Don't know -88 Refuse to answer Programmer note: Only ask if Ever.type2=1 In the last 12 months, how often have you had alcohol and an energy drink that a bartender served you? (For example, vodka with Red Bull, a Jägerbomb or others). 0 Not at all 1 Less than once a month 2 Once a month 3 2-3 times a month 4 Once a week 5 More than once a week

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	0 Not at all
	1 Less than once a month
	2 Once a month
	3 2-3 times a month
	4 Once a week
	5 More than once a week
	-77 Don't know
	-88 Refuse to answer
Frequency Use	Programmer note: Only ask if Ever.type4=1
Type 4	In the last 12 months, how often have you had alcohol and an energy drink on the same
Freq.type4	occasion, but not mixed together, such as having an energy drink before going to an event, and
	then having a beer or other alcoholic beverage later?
	0 Not at all
	1 Less than once a month
	2 Once a month
	3 2-3 times a month
	4 Once a week
	5 More than once a week
	-77 Don't know
	-88 Refuse to answer
Offered Amed	Programmer note: Only ask if Ever.amed.use=0
Offer.amed	Have you ever been offered alcohol mixed with an energy drink to try?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Susceptibility 1	Programmer note: Only ask if Ever.amed.use=0 Are you interested in trying alcohol mixed with an energy drink in the future?
Amed.try	
	1 Probably yes
	2 Not sure
	3 Probably not
	4 Definitely not
	-77 Don't know
	-88 Refuse to answer
Susceptibility 3	Programmer note: Only ask if Ever.amed.use=0 If one of your best friends were to offer you alcohol mixed with an energy drink, would you
Try.offer.amed	drink it?
	0 Definitely yes
	1 Probably yes
	2 Not sure
	3 Probably not
	4 Definitely not
	-77 Don't know
	-88 Refuse to answer
Friend Use	Programmer note: Ask all

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Friend.AmED.us	Of your five closest friends, how many have tried alcohol mixed with an energy drink?
е	None
	1 friend
	2 friends
	3 friends
	4 friends
	5 friends
	-77 Don't know
	-88 Refuse to answer
Reasons for Use	Programmer note: Only ask if Ever.amed.use=1
Reason.AmED.u	Have you EVER had alcohol mixed with an energy drink for any of the following reasons?
se	Select all that apply.
	1. To get drunk
	2. To be able to drink more
	3. To avoid a hangover
	4. To stay alert for driving
	5. To stay awake
	6. To boost energy
	7. For the taste
	8. Someone offered it to me
	9. Because my friends were drinking them
	10. Curious/Try something new
	11. Other \rightarrow Please specify: [open-ended]
	12. None of the above [Programmer: allow to select only if no options chosen above]
	-77 Don't know
	-88 Refuse to answer
(ever.amED.loca	Programmer note: Only ask if Ever.amed.use=1
)	Have you ever had alcohol mixed with an energy drink in any of the following places:
Ever. AmED.loc1	Select all that apply.
Ever. AmED.loc2	[[Pre-coded checklist or yes/no for each option]
Ever. AmED.loc3	1 At work
Ever. AmED.loc4	2 At school
Ever. AmED.loc5	3 While driving
Ever. AmED.loc6 Ever. AmED.loc7	4 At home
Ever. AmED.loc8	5 At someone else's house
	6 At a restaurant
	7 At a bar/pub/nightclub
	8 Somewhere else \rightarrow Please specify: [<i>open-ended</i>]
	-77 Don't know
	-88 Refuse to answer

Risk Behavi	our
CED.Alertness	Programmer note: Ask if (Ever.alc.use=1 AND CED.ever.use=1)
CED.alert	During or after drinking alcohol, have you ever had an energy drink to be more alert so you could keep partying or stay out longer?
	1 Yes
	2 No

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	-77 Don't know
	-88 Refuse to answer
AmED.Drive	Programmer note: Ask if (Ever.alc.use=1 AND CED.ever.use=1) AND age >15)
AmED.drive	After drinking alcohol, have you ever had an energy drink to be more alert to drive?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer
Drunk.Driving Alcohol.drive	Programmer note: Ask if age >15
	In the last 12 months, have you been in a car when the driver had been drinking alcohol?
	1 Yes
	2 No
	-77 Don't know
	-88 Refuse to answer

month	In what month are you completing this survey?
	1 January
	2 February
	3 March
	4 April
	5 May
	6 June
	7 July
	8 August
	9 September
	10 October
	11 November
	12 December
	-77 Don't know
	-88 Refuse to answer

Product views		
	Programmer note: Make sure these images show up on screen in the size provided (same # of pixels).	
	Participants will be assigned to view one of 12 energy drink product conditions on the screen.	
	Each participant should see both the 'EC#_Front' and 'EC#_Back' images from one of the 12	
	condition sub-folders located within the Experimental_Conditions folder.	
FRONT (same for EN and FR): [EC_front.jpg]		



BACK (EN and FR versions): [EC_back.jpg]

Condition	Text colour	Fill	Border	
1	Black	No fill	No border	
2	Black	No fill	Black border	
3	Black	No fill	Red border	
4	Black	White fill	No border	

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5	Black	White fill	Black border	
6	Black	White fill	Red border	
7	Blue	No fill	No border	Image: Answer and the second secon
8	Blue	No fill	Black border	
9	Blue	No fill	Red border	
10	Blue	White fill	No border	

r	HAMMOND ET AL., 2016 DO NOT CIRCULATE WITHOUT PERMISSION		
	11 Blue White fill Black border		
	12 Blue White fill Red border		
EC.interest	Would you be interested in trying this product? [1-10 scale with anchors range from "Not at all interested" to "Extremely interested"] -77 Don't know -88 Refuse to answer		
EC.safe	Is this product safe for people your age to drink? [1-10 scale with anchors range from "Not at all safe" to "Extremely safe"] -77 Don't know -88 Refuse to answer		
EC.recommend	Programmer note: Ask if age<=18 Is this product appropriate for people your age to drink? Yes No Don't know Refuse to answer 		
EC.warning	 [Programmer: After pictures disappear from screen, participants not allowed to go back to that screen:] Please describe any health warnings or statements that appeared on the energy drink on the previous screen. If you remember more than one warning or statement, please describe as many as possible. [Open ended, 800 character maximum] -77 Don't know -88 Refuse to answer 		
Product.energy	 Programmer note: Randomize respondents to view one of the following 2 images – make sure the images show up on screen in the size provided (same # of pixels). [Product_1.jpg, Product_2.jpg] 1. Novel energy drink brand with "energy drink" in description on usual front label 2. Novel energy drink brand with "caffeinated energy drink" in description on usual front label 		

	<image/> With the word "energy" on this product refers to?An ingredient -> Please specify: [open-ended]Something else -> Please specify: [open-end
Product.caffeine	Programmer: show same image as in previous question, show "don't know" as other responses appear, "refuse" can be greyed Does this product contain caffeine?
	1 Yes
	2 No
	3 Don't know

Socio-demo	Socio-demographics		
Background	The next few questions ask about you, and help us to get a picture of your background.		
Height	It is helpful to know the height and weight of survey participants.		
	How tall are you without shoes?		
	Enter number: feet [numeric, 3-7] AND		
	Enter number: inches [numeric, 0-12]		
	OR		
	Enter number: cm [numeric, 100-250]		
	77. Don't know		
	88. Refuse to answer		
Weight	How much do you weigh without clothes or shoes?		
	Enter number: pounds [numeric, 60-999]		

Sports	 2. Rarely 3. Sometimes 4. Most of the time 5. All of the time -77. Don't know -88. Prefer not to say
	 2. Rarely 3. Sometimes 4. Most of the time 5. All of the time -77. Don't know
	 2. Rarely 3. Sometimes 4. Most of the time 5. All of the time
	2. Rarely3. Sometimes4. Most of the time
	2. Rarely 3. Sometimes
	2. Rarely
	1. Never
Awake.difficult	How often do you find it difficult to stay awake during your normal waking hours?
	-88. Prefer not to say
	-77. Don't know
	5. All of the time
	4. Most of the time
	3. Sometimes
	2. Rarely
	1. Never
Sleep.trouble	How often do you have trouble going to sleep or staying asleep?
	-88 Refuse to answer
	-77 Don't know
	hours [numeric]
	resting?
Sleep.time	How many hours do you usually spend sleeping in a 24 hour period, excluding time spent
Sleep	Now a few questions about your sleep.
	-88 Refuse to answer
	-77 Don't know
	Other health condition \rightarrow Please specify: [<i>open-ended</i>] None
	Diabetes Other health condition -> Please specify: [onen ended]
	Heart condition
	Select all that apply.
Health.status	Do you have any of the following health conditions?
	88. Refuse to answer
	77. Don't know
	4. Not trying to do anything about your weight?
	3. Stay the same weight
	2. Gain weight
	1. Lose weight
Weight.behaviour	Which of the following are you trying to do about your weight:
	88. Refuse to answer
	77. Don't know
	<i>Enter number</i> : kg [numeric, 30-500]
	Enter number ka Inumeria 20 E00]
	OR

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	0 No
	1 Yes
	-77 Don't know
	-88 Refuse to answer
School	Are you in
	Grade 6
	Grade 7
	Grade 8
	Grade 9
	Grade 10
	Grade 11
	Grade 12
	College
	University
	Other \rightarrow Please specify: [open-ended]
	Not in school
	-77 Don't know
	-88 Refuse to answer
School2	Programmer note: Ask if school="Not in school" OR "Other"
5010012	What is the highest level of formal education you have completed?
	Less than high school
	High school diploma or equivalent
	Some technical / trade school or community college
	Completed technical / trade school or community college
	Some university, no degree
	Completed university degree
	Post-graduate degree
	-77. Don't know
	-88. Refused
School.grades	On average, what marks [do/did] you usually get [when you were] in school?
	Select ONE.
	[Programmer : Use "did" and "when you were" if school="Not in school"]
	Below 50% (Mostly Fs)
	50-59% (Mostly Ds)
	60-69% (Mostly Cs)
	70-79% (Mostly Bs)
	80-89% (Mostly As or A+s)
	90-100% (Mostly A+)
	-77. Don't know
	-88. Refuse to answer
Education.father	The next two questions are about your parents. By parents ("mother", or "father"), we mean
	whoever you consider your parents/guardians to be. They could be your birth parents,
	adoptive parents, stepparents, foster parents, or legal guardians.
	What is the highest level of education your father completed?
	Did not attend high school
	Attended high school
	Graduated high school
	37

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	Attended college Graduated college Attended university Graduated university -77. Don't know -88. Refuse to answer
Education.mother	What is the highest level of education your mother completed?Did not attend high schoolAttended high schoolGraduated high schoolAttended collegeGraduated collegeAttended universityGraduated university-77. Don't know-88. Refuse to answer
Spending money	About how much money do you usually get each week to spend on yourself or to save? Include all money from allowance and jobs. Zero \$1 to \$10 \$11 to \$20 \$21 to \$40 \$41 to \$100 \$101 to \$200 \$201 to \$300 \$301 to \$500 More than \$500 -77 I do not know how much money I get each week -88 Refuse to answer
Province	What province do you live in?AlbertaBritish ColumbiaManitobaMew BrunswickNewfoundland and LabradorNova ScotiaOntarioPrince Edward IslandQuebecSaskatchewan-88. Refuse to answer
Ethnicity	 People living in Canada come from many different cultural and racial backgrounds. Are you Select all that apply 1. White? 2. Chinese? 3. South Asian (e.g., East Indian, Pakistani, Sri Lankan)?

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	4. Black?
	5. Filipino?
	6. Latin American?
	7. Southeast Asian (e.g., Cambodian, Indonesian, Laotian, Vietnamese)?
	8. Arab?
	9. West Asian (e.g., Afghan, Iranian)?
	10. Japanese?
	11. Korean?
	12. Other \rightarrow Please specify: [<i>open-ended</i>]
	-77 Don't know
	-88 Refuse to answer
Aboriginal.status	Are you an Aboriginal person, that is, First Nations (North American Indian), Métis or Inuk
Aboliginalistatus	(Inuit)?
	1. Yes
	2. No
	-77 Don't know
	-88 Refuse to answer
Sensation	Please tell me how much you agree or disagree with each of the following statements.
seeking	
	I like to do frightening things. Do you
Sensation.	1 Strongly disagree
seeking1	2 Disagree
	3 Neither disagree nor agree
	4 Agree
	5 Strongly agree
	-77. Don't know
	-88. Refuse to answer
Sensation.	I like new and exciting experiences, even if I have to break the rules. Do you
seeking2	1 Strongly disagree
	2 Disagree
	3 Neither disagree nor agree
	4 Agree
	5 Strongly agree
	-77. Don't know
	-88. Refuse to answer
Sensation.	I prefer friends who are exciting and unpredictable. Do you
seeking3	1 Strongly disagree
	2 Disagree
	3 Neither disagree nor agree
	4 Agree
	5 Strongly agree
	-77. Don't know
	-77. Don't know -88. Refuse to answer
Cohort.q	We conducted a similar survey on energy drinks last year. Did you complete the last survey?
conort.q	We conducted a similar survey on energy drinks last year. Did you complete the last survey?
	1 Yes

- 2 No
- -77 Don't know
- -88 Refuse to answer

Feedback

That's all the questions we have for you today.

Is there anything else you'd like to tell us, or any answers that you would change in the survey?

[open-ended]

No, I have nothing to add

Thank you for participating in our study – we appreciate your help.

Please take a moment to go over the following information.

- As mentioned earlier, we are interested in people's use of and opinions about energy drinks.
- Participants were shown different types of energy drinks so that we can see whether the packaging design affects people's opinions of the products.
- Participants were asked about their use of energy drinks with alcohol to examine trends in use of mixing these products together among youth.
- As a reminder, this study has been reviewed by and received ethics clearance through a University of Waterloo Research Ethics Committee. If you have any comments or concerns resulting from your involvement please contact either Dr. Maureen Nummelin, the Director, Office of Research Ethics, at 1-519-888-4567, ext. 36005 or <u>maureen.nummelin@uwaterloo.ca</u>, or Professor David Hammond at 519-888-4567 ext. 36462 or dhammond@uwaterloo.ca.
- If you would like any further information about the study, including a copy of our findings when they become available, please contact Professor David Hammond at 519-888-4567 ext. 36462 or dhammond@uwaterloo.ca.
- We really appreciate your participation, and hope that this has been an interesting experience for you.